

# How Microsoft empowers telecommunications organizations to achieve more?

▶ Watch the video



## Modernizing the Telco workplace

Enable secure teamwork with intelligent collaboration and productivity tools.



## Streamlining business support systems

Simplify workflows and realize efficiencies through intelligent processes and automation.



## Deploying and optimizing next-gen networks

Use AI and automation to increase network efficiency, scalability, and reliability.



## Transforming customer experiences

Deliver personalized content using data-driven insights and AI.



## Accelerating growth and innovation

Provide an AI-enabled platform for the development, deployment and monetization of cross-industry services.

## Check those innovative telecommunications perspectives out

The way Microsoft operates in the telecommunications industry makes a very important point on how disruptive this company is. That is why, in order to better inform everyone, a podcast series was created, The Network. It focuses on how media and Telco industries imagine new ways to engage audiences, harness the power of 5G, and improve customer experiences as more organizations adopt cloud-based services.

Besides this particular series, another big news is how the Telco and Media industry is currently undergoing a network transformation by adopting a single unified, open, standards-based network automation and service orchestration platform to manage its virtual network services over multiple clouds and network resources. All of this with the help of Microsoft technology.

Another major current event concerns the inclusion of 16 new attributes by the Microsoft Dynamics 365 Telecommunications Accelerator, extending and customizing the capabilities of the Microsoft Power Platform and Dynamics 365 products to enable telco-specific application design and development. In addition, it also fuels new innovation and automation for network operators, internet service providers, and mobile carriers.

And finally, Microsoft is now enabling telecom operators to rapidly develop, deploy, and monetize cross-industry edge, IoT, and other services. The offerings are IoT Plug and Play, a technology that enables automated device configuration, and Microsoft Azure IoT Central, a hosted managed app platform. For other more specific cases, there is Microsoft Azure Edge Zones, Azure Stack Edge, and Azure IoT Edge or Azure Sphere guardian modules.

